

# PRESS RELEASE

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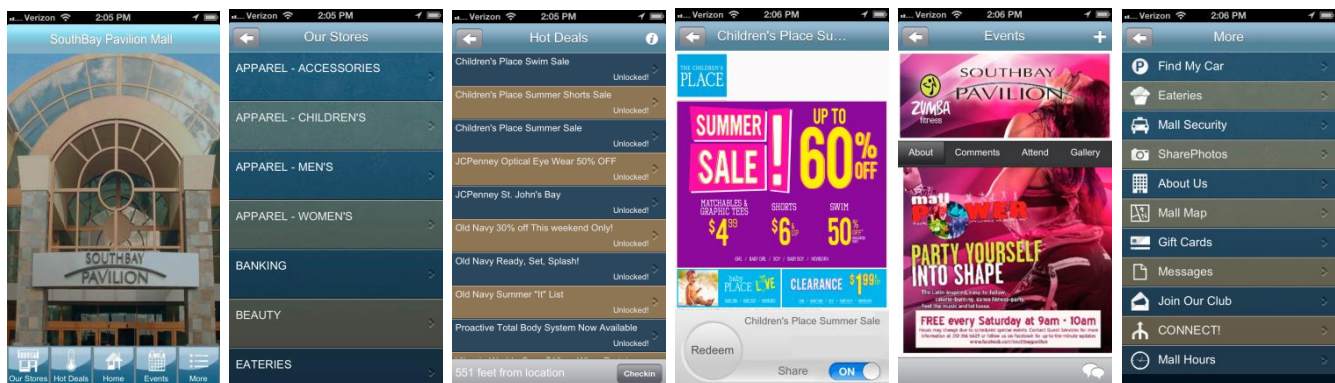
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## SOUTHBAY PAVILION FREE MOBILE APP NOW AVAILABLE ON THE APPLE APP STORE AND THE ANDROID MARKET

*Get the most up to date Sales & Events Information... It's a Mall World in Your Hands*

**Carson, CA (June 17, 2013)** – SouthBay Pavilion, located at 20700 Avalon Blvd., Carson, CA 90746 unveils the SouthBay Pavilion Mobile App, making shopping at SouthBay Pavilion even more convenient with an up-to-the-minute “Hot Deals” and “Events” updates and features like “Find My Car”, “Store List”, “Mall Map”, “Directions”, “Mall Hours”, “Eateries” and more!



The SouthBay Pavilion App offers convenient features to its frequent shoppers and those who have yet to visit the mall. The shoppers who frequent the mall will enjoy the “Hot Deals” to help plan their shopping schedule. More than 75% of SouthBay Pavilion’s frequent shoppers also attend the community mall events. Through this mobile app, they can view the event schedule ahead of time, announce their attendance on social media and invite their friends all with one touch of a button! During or after any event, attendees will be able to upload photos they’ve taken and share them with other app users.

For those who have yet to visit SouthBay Pavilion, this app is a great tool to find directions to the mall location, mall map, mall security contact, guest services contact, mall hours and a “find my car” feature.

This mobile app is free to download and it’s available in the Apple App Store and Google Play Store. More upcoming app features will include a Loyalty Rewards program and a movie time schedule to be launched upon the opening of the Cinemark 14-screen movie theatre.

About **SouthBay Pavilion** - SouthBay Pavilion in Carson, California, is located immediately off the 405 Freeway with direct exposure to over 350,000 cars daily in the Los Angeles trade Area. The 1.1 million-square-foot regional mall is anchored by a newly constructed Target Greatland, Ikea, Sears, and JCPenney and 83 specialty stores and restaurants including other significant national retailers such as Old Navy, Children's Place, Foot Action, Shiekh Shoes and Daniel's Jewelers. SouthBay Pavilion is a destination for more than 2.5 million residents within a 10-mile radius. The 4,500 parking spaces provide a convenient and safe shopping experience. The 200-seat food court features many of the most popular family restaurants in addition to exterior restaurants such as Olive Garden, Chili's, Tony Roma's, Panera Bread, Five Guys and Burgers, Wing Stop, Sansai and Chuck E. Cheese. Amenities include conveniences such as family restrooms, full service Guest Services Center, Security escorts and over 200 events annually aimed at enhancing the overall shopping experience. These events include several free weekly events for the community such as Kids Club, Mall Walkers, Farmer's Market and Zumba Fitness Club. Announced on May 16, 2013, Vintage Real Estate signed a lease with Cinemark Holdings, Inc. to build a new 14-screen, all digital Cinemark Theater at SouthBay Pavilion.